

University of Minnesota Business Majors

The University of Minnesota, Twin Cities has many programs available for students who are interested in pursuing a career in a business-related field. The Carlson School of Business houses a majority of our business majors, however, many of our other colleges also have business-related majors. Here is a comprehensive list of the 18 business majors we have to offer at the University of Minnesota, Twin Cities:

[Accounting](#) - Accounting is a term used to describe the process of gathering financial information and presenting it in a manner that will help users of that information make better decisions. Accountants are also frequently called upon to analyze financial information and provide important business advice.

[Agricultural and Food Business Management](#) - teaches students to use economic concepts and management tools to effectively identify, analyze, and solve management problems for organizations in food and fiber industries, financial institutions and small companies. Tracks in this major include: Business management; financial management; marketing, sales, and food industries management; and an individualized option.

[Agricultural Communication and Marketing](#) - This major combines agricultural studies, business management and marketing. Students will focus on food science and the food industry, or on industries related to crops and soils.

[Applied Economics](#) - This program has track areas in Management and Finance; Marketing; Food Retailing; Trade and Development; Resources and the Environment; Regional and Public Economics; and an Individualized option.

[Business and Marketing Education](#) - The Bachelor of Science in business and marketing education is a business degree with heart and substance, emphasizing the educational, technological, and human aspects of business, sales, and marketing.

[Entrepreneurial Management](#) - An Entrepreneurial Management major is for the person interested in organizing, owning, managing and assuming the risks of a business (entrepreneurship), or assisting organizations in developing new business opportunities (intrapreneurship).

[Finance](#) - The Finance major develops student understanding of the principles and techniques of effective financial decision making. It provides students with the skills and knowledge required to assist businesses, government, or individuals in answering questions regarding improving the value of the company, evaluating projects, measuring financial risk, raising funds, making investments, and understanding capital markets.

[Finance & Risk Management Insurance](#) - The Finance & Risk Management Insurance major applies theory to practice using principles of finance, law and mathematics in the transfer and reduction of risk for individuals, corporations and government.

[Human Resource Development](#) – Students in the human resource development major will gain the skills needed to offer critical workplace training and development, to manage effectively, and to communicate successfully.

[Human Resources and Industrial Relations](#) - Human Resource Management is the business function concerned with acquiring, training, compensating, and maintaining the human component of the enterprise. The Human Resource function involves the identification of the human skill, which combined with the business physical capital, ensures the ongoing success of the venture.

[International Business](#) - The international business major enhances the student's chosen other major with a comprehensive understanding of the additional complexity and contingencies required when conducting business across international borders.

[Management Information Systems](#) - The MIS program prepares students to plan for, design, use, and manage digital assets of an organization. Digital assets of a modern business environment involve not only technology but also the IT-enabled processes governing business activities as well as the associated information/knowledge acquisition, processing, synthesis, management, and transfer processes

[Marketing](#) - Marketing is concerned with the flow of goods and services through the economy and the distribution of industrial and consumer goods.

[Public & Nonprofit Management](#) - The Public and Nonprofit Management major is designed for students who are interested in broadening their understanding of organizations, and learning about the distinct practices, challenges and structures that one encounters when working with either public or not-for-profit entities.

[Retail Merchandising](#) - Majors in retail merchandising learn merchandising principles that are applied across a broad spectrum of U.S. and global retail businesses. Students apply these principles in a variety of formats including store, Internet, and catalog.

[Sport and Recreation Management](#) - As a sport management major, students will have the opportunity to explore the many sides of the sports business, including marketing and promotions, facility and event management, socio-cultural issues, and law

[Supply Chain & Operations Management](#) - Supply chain management manages the flow of goods, and information and services, in order to deliver maximum value to the consumer, while minimizing the costs of the flow.

[Sustainable Systems Management](#) – Sustainable Systems Management is a comprehensive systems approach to advancing solutions for processes and products, commercial and industrial businesses, buildings, and energy systems that promote sustainability.